

# ORDER



**Orders**  
**Order / Rev:** 168184  
**Alt Order #:**  
**Product Desc:** Lisa Curtis 10/8-11/6 order  
**Estimate:** 766  
**Flight Dates:** 10/03/12 - 11/06/12  
**Original Date / Rev:** 10/02/12 / 10/02/12  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Olivia Lawrence  
**Sales Office:** KOB  
**Sales Region:** Local

**Agency**  
**Name:** Griffin & Associates  
**Buying Contact:** Joan Griffin  
**Billing Contact:**  
 119 Dartmouth St SE  
 Albuquerque, NM 87106-2217

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lisa Curtis NM Senate Democrat  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/31/12	86	\$24,800.00	\$21,080.00
11/01/12	11/06/12	9	\$4,295.00	\$3,650.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	86	\$24,800.00	\$21,080.00	0.00
November 2012	9	\$4,295.00	\$3,650.75	0.00
<b>Totals</b>	<b>95</b>	<b>\$29,095.00</b>	<b>\$24,730.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KOB	25%	\$29,095.00
Market	100%	\$116,380.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$87,285.00

Print Date: 10/02/12 10:46:33 Page 2 of 3

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 Flight Dates: 10/03/12 - 11/06/12

Advertiser: Lisa Curtis NM Senate Democrat  
 Product Desc: Lisa Curtis 10/8-11/6 order  
 Estimate: 766  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOB	10/03/12	10/28/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	M-F	5a-530a MTWTF--	:30	3	\$155.003		0.00	NM	11	\$1,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$155.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		3		\$155.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		3		\$155.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2		\$155.00			0.00			
N 2	KOB	10/29/12	11/04/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	M-F	5a-530a MTWTF--	:30	2	\$225.002		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2		\$225.00			0.00			
N 3	KOB	10/03/12	10/28/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	M-F	530a-6a -----	:30	0	\$270.003		0.00	NM	14	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$270.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$270.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4		\$270.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2		\$270.00			0.00			
N 4	KOB	10/03/12	10/21/12	News 4 Today II 6a-7a CM News 4 Today II 6a-7a	M-F	6a-7a MTWTF--	:30	3	\$385.003		0.00	NM	13	\$5,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$385.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$385.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5		\$385.00			0.00			
N 5	KOB	10/22/12	11/06/12	News 4 Today II 6a-7a CM News 4 Today II 6a-7a	M-F	6a-7a MTWTF--	:30	2	\$540.002		0.00	NM	7	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		2		\$540.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3		\$540.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		2		\$540.00			0.00			
N 6	KOB	10/03/12	10/21/12	M-F Today Show CM M-F Today Show	M-F	7a-9a MTWTF--	:30	3	\$385.003		0.00	NM	13	\$5,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$385.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5		\$385.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		5		\$385.00			0.00			
N 7	KOB	10/22/12	11/06/12	M-F Today Show CM M-F Today Show	M-F	7a-9a MTWTF--	:30	2	\$540.002		0.00	NM	7	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		2		\$540.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3		\$540.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		2		\$540.00			0.00			
N 8	KOB	10/03/12	10/21/12	M-F Today Show II 9a CM M-F Today Show II 9a	M-F	9a-10a MTWTF--	:30	3	\$180.003		0.00	NM	9	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$180.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		3		\$180.00			0.00			
		Week: 10/15/12	10/21/12	MTWTF--		3		\$180.00			0.00			
N 9	KOB	10/22/12	11/04/12	M-F Today Show II 9a CM M-F Today Show II 9a	M-F	9a-10a MTWTF--	:30	3	\$360.002		0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		3		\$360.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2		\$360.00			0.00			

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N 10	KOB	10/03/12	11/04/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	3	\$155.00	3	0.00	NM	14	\$2,170.00
News 4 @ Midday M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--WTF--		3				\$155.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--		3				\$155.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--		3				\$155.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--		3				\$155.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--		2				\$155.00		0.00			
													Totals	95	\$29,095.00